



Sundre Hospital Futures Foundation Committee Development Plan

Capital Project/Campaign Guidelines

- Should be attainable in around a year or less, if longer then small simple wins must accompany it with other equipment purchases. Save some of your purchasing for times when you need to reignite or a long campaign is occurring.
- Campaigns should be specific and desirable for the community.
- Campaigns, even when can be funded by money already in bank should still come from community to keep them involved. You can supplement the campaign to allow community to finish on time but keep that information to committee. Campaigns should be kicked off with an event and wrapped up with an event.
- Suggested that kicked off at thank you event and wrapped up or mid pointed through signature event.
- Campaigns should be set to challenge community but not so large it cannot be accomplished
- This year's campaign needs some focus in September to re-engage community